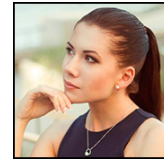


ELIZABETH KULIKOVA

www.elizabethkulikova.com | lizafhl@gmail.com | 424.204.3608



TOOLS

- Sketch v4
- OmniGraffle
- Axure RP
- Balsamiq
- InVision
- Principle
- Keynote
- PowerPoint
- Material Design
- iOS 10 HIG Standards

SKILLS

- UX/UI Design
- Mobile App Design
- Wireframing
- Sketching / Diagramming
- Persona Creation
- Storyboards
- Heuristics
- Website Analytics
- Competitive Analysis
- Information Architecture
- A/B, Card sort
- User Testing
- User Interviews
- Screeners/Surveys
- Affinity Mapping

EDUCATION

- UXDI Immersive - 2016
General Assembly, NY
- BA – Interior Design -2012
Moscow, Russia
- BS – Business Management -2010
Ulyanovsk University, Russia

UX EXPERIENCE

FREELANCE UX Designer

Various, 2014 – current

Work included all elements from UX/UI, mobile app design, digital and print advertisement, brand management, and responsive website design. Clients include Forbidden Planet, Amazon Kindle App, General Assembly Mobile, OnTarget Project Management, ServPal

UX Designer

2016 – current

ServPal - Washington DC / New York City

Created online media, mobile applications, and responsive website design for the UX/UI design team. I am responsible for all stages of the UX design process from Discovery to Delivery. Using Omnigraffle and Sketch I took the concept to a working prototype in Invision.

UX Designer / Project Manager

2013 – 2014

ValueJibe - Los Angeles, CA

Work closely with the CEO to define strategy, vision and timeline for all projects. Oversaw the design, wireframes, and implementation of the website. I was responsible for the business strategy, management, and sales for the company. Redesigned the customer sign-up process and the branding and logo.

Junior UX Designer

2013 – 2014

Clover FHL – Los Angeles, CA

Worked closely with the Doctor/Founder and the web development team to create a unique website to promote and distribute a proprietary supplement, vitamin and medical product line.

OTHER EXPERIENCE

Real Estate Agent – Christie Property Group, NY 2015 – 2016
International Real Estate Sales – Sfera, Moscow 2011 – 2013